DEAL DESK

Verdi
— CREATORS —

Why work with Verdi Creators?

You're good at making content. Reading contracts, negotiating and chasing invoices is a second job. Verdi Creators' Deal Desk takes that job on, so you keep the brand deals and lose the admin.

What we do for you

A person on every offer

We read each offer and contract for rates, usage, exclusivity and payment terms, and negotiate before you agree.

Invoices chased

We track every invoice and follow up on late ones, so you aren't the one sending the awkward emails.

New brands pitched

We pitch brands that fit your niche, and you approve every batch and every offer before anything goes out.

All your deals in one place

A private portal shows every brand by stage, from pitched to paid. Clients get it free.

On your own, or with Verdi Creators

ON YOUR OWN	WITH VERDI CREATORS
You read every contract.	We review every offer and contract.
You decide whether a rate is fair.	We negotiate rate, usage and terms.
You chase late payments.	We chase invoices until they're paid.
You track deals in DMs and email.	Every deal sits in one private portal.

How the fee works

We take 20% of every deal we work on. There is no monthly fee, so you pay nothing until you are paid. Brands pay you directly, and we never handle your money.

Non-exclusive, no lock-in

Work with other agencies if you like. We only earn on deals we work on. Either side can end it after 90 days with no deals. We can't promise more deals or higher rates, and we don't.

Start with a free audit

Send your last six months of brand deals. We show you what we'd have changed, and you decide whether Deal Desk is worth it. Best for creators already earning about $1,000 to $2,000 a month or more from brand deals.

Request your free audit

verdicreators.com